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Press Release

**WARN Wins Ford Motor Company
World Excellence Award**
Company Gets "Gold" For Being a Top Supplier

Clackamas, OR (5/9/2008) – Warn Industries, a Tier 1 supplier of wheel end disconnects to Ford Motor Company, has been awarded a Gold-level World Excellence Award by Ford. Now in its 10th year, the World Excellence Awards demonstrate ONE Ford – award-winning suppliers working with Ford as ONE team to produce world-class vehicles for global customers.

Ford gave out 47 World Excellence Awards at this year's ceremony at three levels: Gold, Silver, and Recognition of Achievement. WARN was one of only 15 Gold-level winners.

WARN CEO John McCalla said, "WARN is extremely honored to receive Ford's highest quality award for 2007. Dedication by our outstanding employees, working every day to exceed our customer's expectations, made this result possible. We look forward to a continued, mutually beneficial relationship with the Ford Motor Company."

The Gold and Silver awards are presented to Ford's top production and non-production suppliers that consistently demonstrate superior quality, delivery, and cost performance. The third award, Recognition of Achievement, is given to suppliers that improve customer satisfaction by leading key initiatives: New Consumer-Focused Technology, Ford Warranty Reduction Program, Corporate Responsibility, and Diversity and Community Service.

This is the second World Excellence Award Warn Industries has won. In 2005, the company received a Recognition of Achievement Award.

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About Warn Industries

Warn Industries is the world's most recognized brand in off-road products such as hub locks and vehicle recovery winches. The company designs, manufactures and markets a full line of off-road equipment and accessories that enhance the performance of four-wheel-drive and powersport vehicles. Warn Industries employs more than 600 people in and around Portland, Ore., Livonia, Mich., the Netherlands and Saltillo, Mexico.

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